

MICHIGAN STATE UNIVERSITY EXTENSION

MSU Extension — Iosco County
420 W. Lake St.
Tawas City, MI 48763
Phone: 989-362-3449
Fax: 989-984-1109
Email: msue35@msu.edu

*This Regional Fishery Workshop is
brought to you in cooperation with:*

Michigan Sea Grant

Michigan State University Extension

MDNR - Fisheries Division

Michigan Charter Boat Association

**Michigan Steelhead & Salmon
Fishermen's Association**

Michigan United Conservation Clubs

**Thumb Area Charter Boat
Association**

Blue Water Sportfishing Association

USGS Great Lakes Science Center

**NOAA Great Lakes Environmental
Research Laboratory**

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Map and Directions

Directions: From the South, the Golf Club is located 3 Miles north of Port Sanilac; From the North, it is located 2 Miles south of Forester, and just south of Snover Road. The Club address is 1441 North Lakeshore (M-25), and is on west side of the road.

Maps:



Special Accommodations

For special accommodations for persons with disabilities or other specific needs, please contact Cindy Anderson, at the Iosco County MSU Extension Office (989) 362-3449 by April 6, to ensure sufficient time to make arrangements.



Lake Huron Regional Fishery Workshop



April 14, 2007

**Huron Shores
Golf Club**

**1441 North Lakeshore
(M-25)
Port Sanilac, MI 48469**

8:30 a.m. **Registration, Coffee & Rolls**

9:00 a.m. **Welcome and Introductions**

Brandon Schroeder—District Sea Grant Educator, MI Sea Grant

9:20 a.m. **Lake Huron Prey Fish Survey: Update on Lake Huron's Lower Food Web**

Jeff Schaeffer and Ed Roseman, USGS Great Lakes Science Center, Ann Arbor

10:00 a.m. **Biological Conditions of Lake Huron: Salmon, Steelhead, Lake Trout and the Offshore Fishery**

Jim Johnson, MDNR Fisheries Division, Lake Huron Fishery Research Station, Alpena

10:45 a.m. **Break**

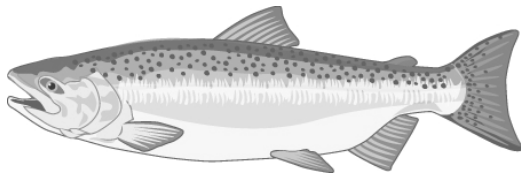
11:00 a.m. **Walleye, Perch, and Cormorants: Nearshore Fishery Characteristics of Saginaw Bay, Les Cheneaux Islands, St. Mary's River**

Dave Fielder, MDNR Fisheries Division, Lake Huron Fishery Research Station, Alpena

11:40 a.m. **DNR Law Updates and Discussion**

Larry DeSloover, MDNR Law Division, Roscommon

12:00 p.m. **Lunch**



Photos/Images by Michigan Sea Grant

12:45 p.m. **Aquatic Invasive Species: Update and Focus on new invaders (VHS Virus, "Bloody Red Shrimp"). What are the implications for Lake Huron?**

Rochelle Sturtevant, NOAA Great Lakes Environmental Research Laboratory and Great Lakes Sea Grant Network

1:30 p.m. **Update on Regional Issues and Challenges Affecting the Lake Huron Fishery**

Tammy Newcomb, MDNR Fisheries Division, Lansing

**Afternoon Focus:
Marketing Our Fishery - How can Lake Huron Communities and Businesses more Creatively Market our Fishery?**

2:00 p.m. **Part 1: Creating a Visitor Experience: Marketing Your Community to the Benefit of Your Fishing Business**

Brandon Schroeder, Michigan Sea Grant (MI Dept. of History, Arts, & Libraries contributing)

2:30 p.m. **Part 2: Marketing Your Fishery in New and Different Ways**

Overview by Chuck Pistis, Michigan Sea Grant; and panel discussion with guest charter captains

3:15 p.m. **Part 3: Be a Tourist in Your own Town: What in Your Community Adds Value in Promoting our Fishery?**

Chuck Frost, Thumb Area Tourism Council; Kathy Hale, MSU Extension, St. Clair County; and Mary Bohling, MI Sea Grant

4:00 p.m. **Adjourn**

- Registration Form -
Lake Huron Regional Fishery Workshop
Huron Shores Golf Club, Port Sanilac
Saturday, April 14, 2007

Name(s): _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

Number of persons attending: _____

Amount Enclosed \$ _____

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**Registration Due by
Friday, April 6, 2007**

**Registration Fee: \$15.00 in advance
\$20.00 at the door
(Includes Lunch)**

Checks payable to: MSU Extension

Return by mail to:

**MSU Extension — Iosco County
PO Box 599
Tawas City, MI 48764-0599**